<u>Amendments to the Specification:</u>

Please replace paragraph [42] beginning on page 14 with the following amended

paragraph:

[042] Referring to FIG. 7, along with the foregoing steps, <u>depending on whether or not</u>

<u>a building is selected by the buyer (S141)</u> the web server 21 recommends at least one 3D inside

structure sample of a building depending on selection of the client. In the step (S140) of the

client searching and selecting a building image the air conditioner is to be installed therein too,

the building image can be selected as the building information displayed on the web page is

selected by the client, <u>as shown on the left side of the flow chart in Fig. 7,</u> or as the client

provides the building information the air conditioner is to be installed therein to the web page

and the web page detects the provided building information, <u>as shown on the right side of the</u>

<u>flow chart shown in Fig. 7,</u> at the client's option. In the case the client provides information on

an application position the client wants to install the air conditioner (S142), this is made possible

as the web server searches the data base 22 based on the information for building information

(S143) and displays an image of the most approx. structure of a building (S144).

Please replace paragraph [43] beginning on page 14 with the following amended

paragraph:

[043] However, even if the web server 21 recommends no building image, the selection

of the building may be done as the client selects one from sample images of shopping malls and

buildings provided on the web page directly <u>(S145),</u> at the client's option.

3

Please replace paragraph [60] beginning on page 20 with the following amended

paragraph:

[060] The information on air conditioner may be displayed on the web page in a 3D

image directly, or e-mailed to the client, at the client's option. Moreover, information exchange

between the client and other clients in the field of the business may be provided by using a mail

service, a notice board, or data room provided on the web page, and a direct communication

between the client and a manager in the service provider may be provided by using video

chatting. <u>Examples of the type of information which may be exchanged using the process of</u>

<u>Fig. 13 is shown in Fig. 14.</u>

Please replace paragraph [61] beginning on page 20 with the following amended

paragraph:

[061] ~~As explained~~<u>For example</u>, the client may input a specific model number directly for

receiving detail information on a required product, or select a product from recommended

products. For an example, if the client only knows an inside structure of the building, a product

search by using the information is made available. That is, a request to the client is made, for the

client to write information the client has on an information input space on the web page the

service provider 20 operates, and, when the information is written, a data on a product meeting

the written information is searched from the product information storage data base 22. The

information the client has is a detail information on the building the client intends to build,

inclusive of at least one of purpose of the building, required cooling/heating loads of the

4

building, an inside space size of the building, persons in the room (an average, or a greatest number of persons in the room), inside material of the building, a ventilation system of the building, an internal structure of the building, a floor number the product is to be installed, and the like. When the client writes at least one kind of the various kinds information the web page requests, the web server 21 operating the web page searches more than one product meeting the written information, and displays on the web page. The program used for searching the products may be in general an engine for content based retrieval technique, or an engine for annotation based retrieval, and the like.

Please replace paragraph [62] beginning on page 20 with the following amended paragraph:

[062] If the information the client input is the cooling/heating loads, the web server 21 searches kinds and a number of air conditioners of the written loads by using the above program, and displays a result of the search on the web page. A If a customer wants a shape of the air conditioner is to be presented in a 3D image or drawings, so that the client can make a virtual installation of the air conditioner at the inside space of the building the client intends to install, the 3D simulation is executed (S243).

Please replace paragraph [63] beginning on page 21 with the following amended paragraph:

[063] Execution of the 3D simulation is shown in more detail in Fig. 15. To do this, the client is required to display the drawings of the building intended to build, and however, if the

5

client has no drawings of the building, the client may select a sample of a building having a structure similar to the building the client intends to build from various sample buildings the service provider exhibits (S243a). This service is made available by storing various kinds of drawings and displaying the drawings as requested. Then, the drawing of the air conditioner the client selected is applied to the drawing of the building either the client shown or the service provider suggests by using a graphic program provided on the web page (S243b). The program may be a general program used for various design and architectural design, and, more preferably, a program that can provide a 3D simulation function for permitting, not only display of drawings, but also a 3D image display of an inside structure of the building and product. It is preferable that the graphic program is a program having a function for combining two or more than two drawings. By applying a product image to a drawing of the building displayed on the web page by using the drag and drop function, to make a realtime 3D simulation to combine the two images and display a result of the application on the web page, the client can ascertain a proper application with easy (S243c). The display may be in 3D or in drawings. If a result of the foregoing application is not satisfactory to the client, the client returns to the step before the application, so that the client selects drawings of other building, or other product, and makes a required application, again (S243d).

Please replace paragraph [67] beginning on page 22 with the following amended paragraph:

[067] <u>As shown in Fig. 18, once</u>~~Once~~ the client determines to buy a product (the air conditioner the client fixes, or the air conditioner the service provider suggested) according to the foregoing process (S244), spec-in of the drawing is made (S245). The spec-in is putting a product name on the design drawings for approval from a relevant ward office on starting of the building. For reference, once the spec-in is made, the building is expected to be built with the product installed thereon, unless there is an amendment to the design, separately.

Please replace paragraph [68] beginning on page 23 with the following amended paragraph:

[068] <u>Spec-in of the drawings (S245) is shown in more detail in Fig. 16.</u> Once the spec-in is made on the air conditioner, the fact of spec-in is informed to the service provider (S245a), then, the service provider, having informed of the fact, stores various data of the spec-in and the building design drawings in the data base, and informs the data storage to the client (S245b). <u>Once the pertinent information is stored, the remainder of the transaction is managed based on the stored information (245c).</u> The various data of the spec-in includes information on the client who made the spec-in, a model number and product name of the air conditioner ordered, a number of sets of the ordered air conditioners, a contract price of the air conditioner at the time of order, a delivery due date, a contract date, the purpose of the building the air conditioner to be installed, information on a place of installation, and the like. The ~~formation~~<u>information</u> on

the client includes a report on a family of a building owner, if the client is the building owner, or

an enterprise name, a person in charge, a status of building, a building site, a telephone number,

and the like if the client is a contractor or a design office. An example of realizing the foregoing

process on the web page is shown in FIG. 17.